

## **SANDRA J. FRANKLIN, ESQ.**

Ms. Franklin has a broad business background and focuses her law practice in assisting companies of all sizes with technology development and with resolving disputes. She has years of experience in intellectual property, IT, biotech, defense contracting and general business law. Ms. Franklin has particularly enjoyed helping companies of all sizes commercialize new ideas, serving such clients as the Michigan Economic Development Corporation and various technology incubators, including the Michigan Biotech Institute. As General Counsel for the commercialization arm of the Michigan Biotech Institute, Grand River Technologies, Ms. Franklin served as intellectual property counsel and business advisor to 13 separate biotech spin-off companies. She has also represented several spin-off companies from University research projects. These companies employed various forms of joint development and licensing between themselves and foreign corporations, local Universities, local and national laboratories, defense and other federal agencies, manufacturing companies and distribution agents. All of this work involved trademark, copyright and patent or trade secret protection and licensing. It often involved infringement litigation, Arbitration and/or Mediation.

Ms. Franklin also served as General Counsel to General Dynamics Land Systems, an armored vehicle manufacturer, and KMS Fusion, a research and development company working on ruggedized computers for military applications, and cold fusion, among other projects. She was General Counsel to Wise Solutions, a company offering installation software globally. Her IT experience began as a Captain in the U.S. Army Judge Advocate General's (JAG) Corps in the mid-80's, where she was responsible for all of the computer procurement contracts for the Army.

Ms. Franklin is a long-time participant in and supporter of Alternative Dispute Resolution and serves as a certified Arbitrator and Mediator on several panels, including the World Intellectual Property Organization, the National Arbitration Forum, the American Arbitration Association, the National Center for Dispute Resolution, and the International Institute for Conflict Prevention and Resolution (CPR). She also served on the Copyright Arbitration Royalty Panel for the Library of Congress. Ms. Franklin frequently conducts Case Evaluations for local state and federal courts and is a member of various Michigan Court-certified Mediator lists.

Ms. Franklin is the President and Founder of TechnologyArbitration.com, specializing in ADR cases involving technology, including patents, copyrights, trademarks, trade secrets, licensing, employee disputes, government contracts, IT, biotechnology and joint development disputes.

Ms. Franklin recently served as the sole Panelist hearing a multi-million dollar Arbitration involving medical equipment licensing. Ms. Franklin also served on a Panel hearing a complex pharmaceutical patent infringement Arbitration with billion-dollar market implications. She has served as an Arbitrator in hundreds of cases, including other patent infringement cases, technology development disputes, software disputes, biotechnology disputes, trademark disputes, ICANN domain name disputes, defense contracting disputes, insurance mass claims, mandatory consumer arbitration programs, and a host of general commercial cases. Her Mediation experience ranges from neighborhood disputes to complex international patent disputes, including a dispute between Japanese and American joint venture partners over a multi-million dollar corn-based product.